

An aerial photograph capturing a sunrise over a suburban neighborhood. The sun is a bright, glowing orb on the horizon, casting a long, horizontal lens flare across the sky. The sky transitions from a deep blue at the top to a warm orange and yellow near the horizon. Wispy clouds are scattered across the upper portion of the sky. Below the horizon, a dense forest of trees is visible, with several houses and buildings interspersed among them. The overall scene is peaceful and hopeful.

An emerging new Dawn is upon us

After 80 Years of Prohibition

An Emerging New Dawn is upon us:

- **Projected Cannabis revenue of \$75 Billion by the year 2030**
- **Canadian Cannabis firms investing 2 Billion in growth**
- **Opportunities are exponentially plentiful**
- **Thousands vying for a piece of this highly lucrative market**

WARNING: **There are many unforeseen challenges**



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WARNING

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WARNING

THE NEWLY EMERGING CANNABIS INDUSTRY IS EXTREMELY TREACHEROUS

MUST HAVE CRITICAL EXPERIENCE:

- Mastery of sailing into the uncharted waters of a brand new industry
- Expertise for creating complete plans for addressing unknown challenges
- Acumen for establishing a clear course for goal achievement
- Skill in triaging the continually moving regulatory and market requirements
- Judgement in identifying unforeseeable catastrophic events that can sink the best efforts



COMPETITION

Facts of the 75,000,000,000 dollar Cannabis Industry

- 1. Extremely fast paced industry**
- 2. Competition is entering the market at break neck speeds**
- 3. Opportunity windows are beginning to close**

Do any of the tasks matter to you and your Cannabis company?

Does it matter to expeditiously develop a winning strategy?

Does it matter to efficiently achieve your cannabis goals rapidly?

Does it matter to rapidly accelerate your cannabis industry learning curve?

Does it matter to effectively avoid wasting time by avoiding missteps and unforeseen challenges?

Does it matter to leapfrog the competition?

Does it matter to minimize time to market?

Does it matter to maximize the return on your investment?

DOES WINNING MATTER?

If you answered yes to any of these questions then you need Cannabis market navigation services. Why?

- Because of 80 years of pent up demand, many are vying for a piece of the fastest growing industry in the world.
- By acquiring the rapid learning curves of this industry's unique challenges; one can best achieve a lions share of it's rewards.
- If you do not have the unlimited time and financial resources vital for learning the complex idiosyncrasies of this multibillion dollar industry, you will need to engage the real-world experts who pioneered this industry.

Why reinvent the wheel? Cover your bets...hire the original!

CANNABIS WAS LEGAL IN THE US until the Prohibition era of the 1930's

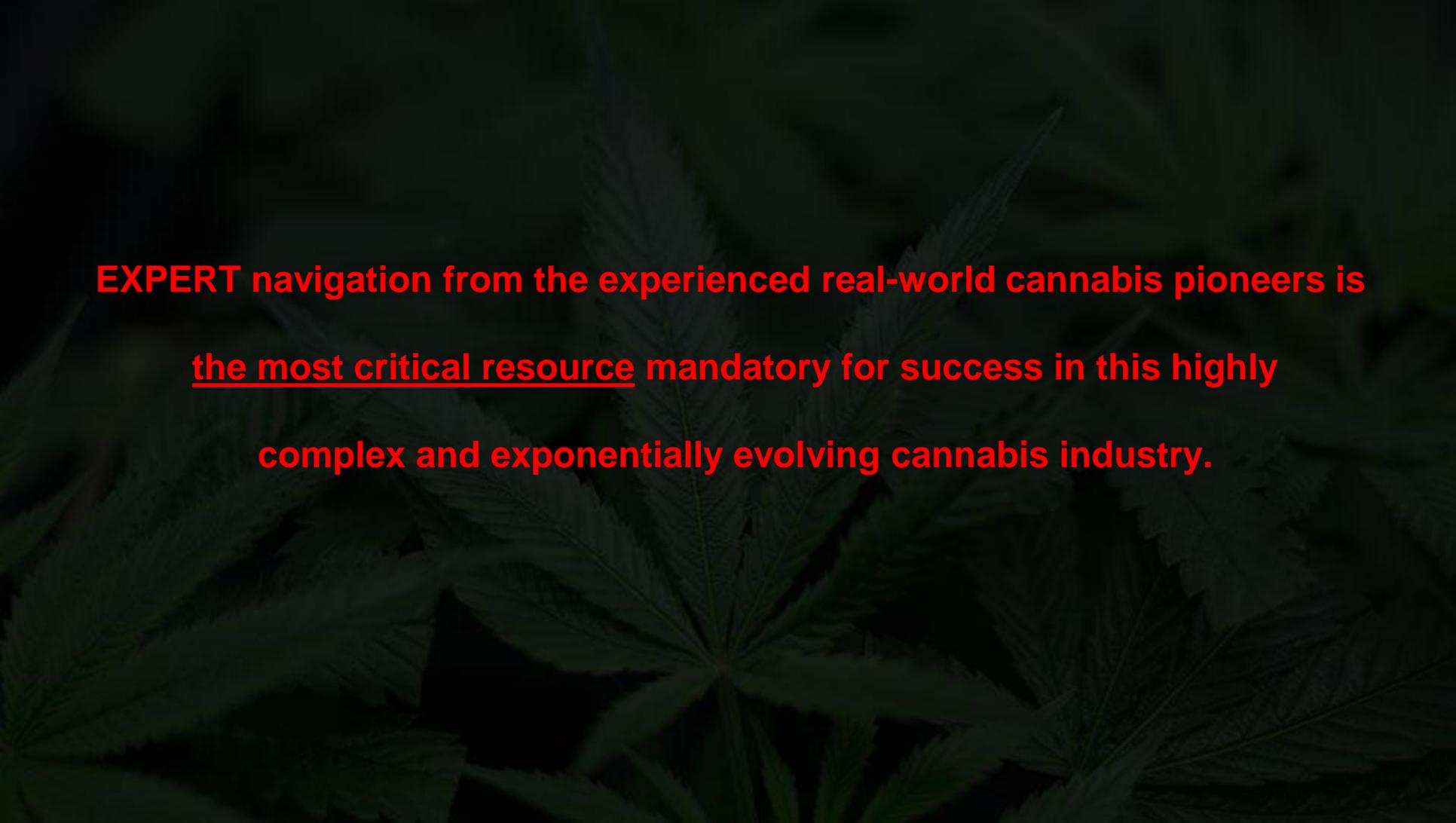


First Marijuana license issued October 24th 2012 to Tom Sterlacci

Photo (from left ot right)

Tom Downey-Director of Excise and Licensing; **Matt Cook**-Original Director of the MED and Author of HB 1284
Tom Sterlacci- Recipient of License 1 founder of **Cannabis 1**; **Dan Hartman**-Reigning Director of the MED





EXPERT navigation from the experienced real-world cannabis pioneers is the most critical resource mandatory for success in this highly complex and exponentially evolving cannabis industry.

Relax. It's all here



Our real-world expertise in developing, manufacturing, and distributing Cannabis products to Colorado dispensaries (Market Segments, Brands, & Products)

EBIBLES

CANNASEUTICAL SUPPLIMENTS

CONCENTRATES

CAVIAR CONES

CUSTOM Co2 oil PROCESSING

Dr. J's

DRJ HEALTH CAPS

DRJ LABS

Kaviar Kings*

The Oil Refinery

Hash Handies

AM Health Caps

RX traction

Indica

Co2 oil processing for

Starbarz

PM Health Caps

Co2 Vape oil

Sativa

in house product

Caramellows

High CBD Health Caps

Vape Pens

Hybrid

development

Flying Aces

5:1 CBD Health Caps

Indica

Buzz Buttons

Combo Pak Health Caps

Sativa

*Production

Custom Co2 oil

Magic Muffins

Hybrid

Repackaging

extraction for Colorado

Magic Biscotti

Co2 Crumble

Distribution

Dispensaries

Kosmic Kookies

Indica

Jelly Stones

Sativa Hybrid

K O Coco

Keif Koins

Gluten free

Strain Specific

Mutiple Private Label

CANNABIS INDUSTRY FIRSTS'

- **1st** MMJ License City of Denver/State of Colorado/USA after 80 years of prohibition
- **1st** Adult-Use edible product sold in Colorado, January 1st 2014 at 8:03 AM
- **1st** MED Contract establishing legal compliance for transfer and transport of sugar trim for 'Trim Trading'
- **1st** To implement Pharmaceutical Quality Packaging
- **1st** To Host 4 training/regulatory compliance meetings with the Colorado Marijuana Enforcement Division MED
- **1st** To Host a training/regulatory compliance meeting with the Governor's committee on Adult-Use Cannabis
- **1st** To Testify to the House Committee on Child Safety and Packaging

Notable accomplishments (partial list)

- *Established one of Colorado's top three MMJ MIPS edible companies*
- *Built a distribution network supplying cannabis products to 79% of the Colorado dispensary market*
- *Founding partner of the Colorado Infused Product Manufacturing Alliance (IPMA)*
- *Testified at countless policy meetings with Colorado's regulatory agencies*
- *Continually developed and distributed innovative Cannabis products for the entire State of Colorado*
- *Maintained eight years of successful deployment in an industry where 75% of MIPS fail*

Established Brands: Dr. J's / DRJ LABS / DRJCanneceuticals / The Oil Refinery

Friends, Colleagues, Associates, Acquaintances



Jared Polis: Congressman proactively sponsoring bills to protect the MMJ rights and safety for all US citizens choosing to indulge in cannabis



Christian Sederberg: Founding partner Vincente-Sederberg, nationwide providers of top MMJ legal services



Matt Cook: Original Director Colorado MED, Author of HB1284, Founder of Matt Cook Consulting #1 International consulting firm, focussing on cannabis regulatory compliance, security and development.



Dr. Andrew Weil: world renowned natural health practitioner #1 New York Times Best Selling author



Tripp Kebler: MMJ Pioneering Founder, Original President and CEO of Dixie Elixirs



Tommy Chong: MMJ Icon+Legend of the Marijuana Movement, actor, founder of the highest quality MMJ products, 'Chong's Choice' Brand



Ralph Nader: author, lecturer, attorney, noted for his active involvement in consumer protection



Chloe Villano: Pioneer, Founder, CEO of Clover Leaf University, CEO of club 64 CEO Clover leaf consulting

Tom Sterlacci
CEO/Founder of **CANNABIS**
MARKET NAVIGATION **1** CONSULTING



Thirty eight years of professional business consulting experience, achieving countless industry firsts' over a multitude of industries.

A true pioneer driven by the uncharted challenges of living on the bleeding edge.

Recipient of the 1st US license to legally* develop, manufacture, and distribute cannabis products.

* Colorado was the first US state to legalize Cannabis through the Colorado state constitution. Federally it remains illegal.

Pre-Cannabis Business Pedigree with actual STREET CRED

38 years consulting experience working with these and other fortune 1000 companies



Mission Statement

To utilize our experience and responsibility as the first United States Cannabis product manufacturer (after 80 years prohibition) empowering our clients with a highly-professional cannabis specific, accelerated learning curve.

Cannabis 1's commitment is to provide superior market navigation and consulting, minimizing the loss of non-recoverable revenue, while simultaneously maximizing return on investment (ROI). Our primary focus is on the success for our clients through exceptional communication and impeccable integrity.

Client service specialties

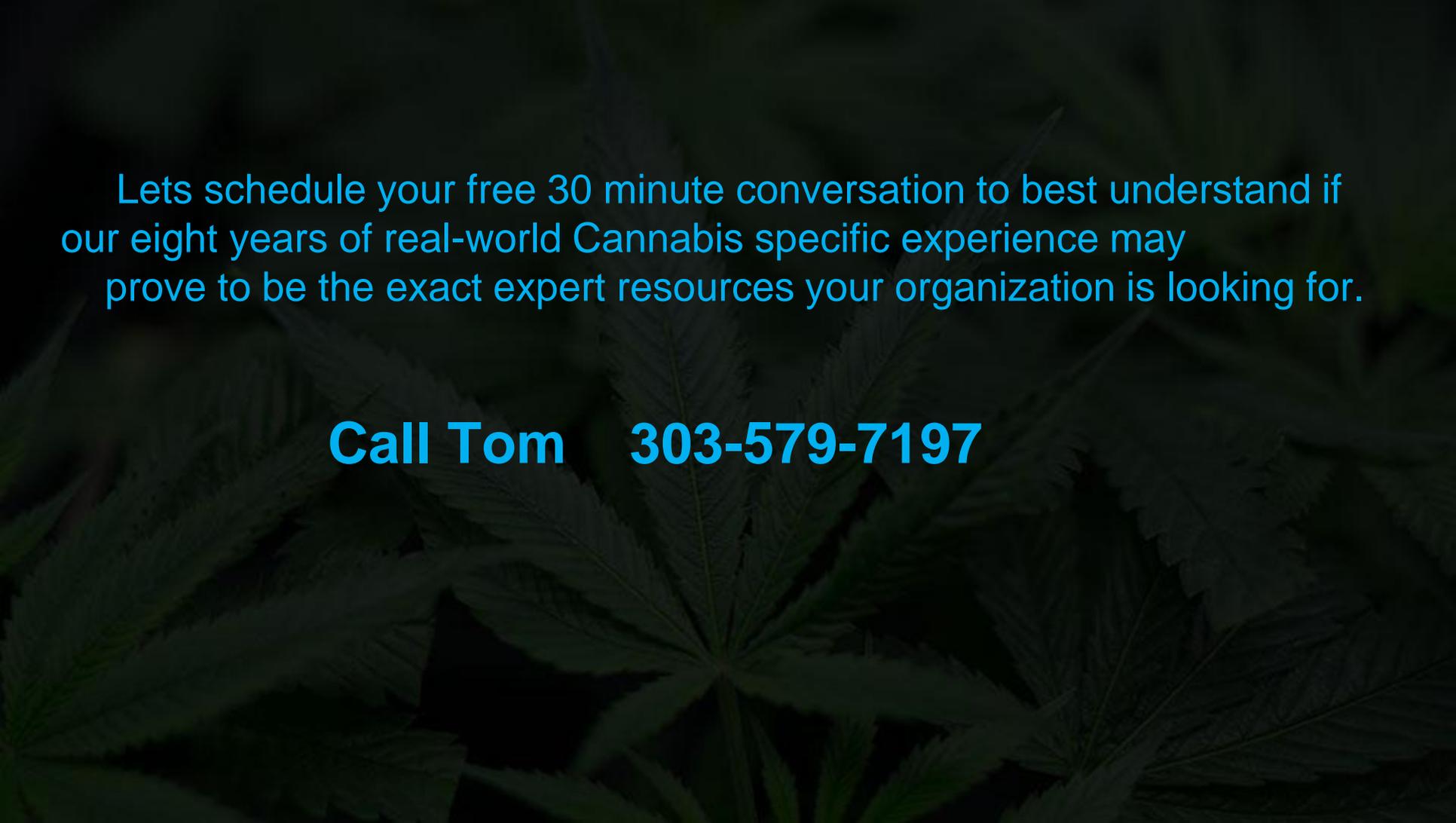
Enabling our Cannabis Investor Clients with the industry's best resources to vet and protect their potential Cannabis industry investments.

Providing our Cannabis Product Manufactures with our in depth product market navigation experience throughout all phases required to bring Cannabis products to market.

Do you want to discuss this 75 billion dollar industry?



I'll be there for YOUR success!

The background of the image is a dark, close-up photograph of cannabis leaves. The leaves are silhouetted against a slightly lighter background, showing their characteristic serrated edges and palmate shape. The lighting is dramatic, highlighting the veins of the leaves.

Lets schedule your free 30 minute conversation to best understand if our eight years of real-world Cannabis specific experience may prove to be the exact expert resources your organization is looking for.

Call Tom 303-579-7197



NOTHING BEATS EXPERIENCE. ABSOLUTELY NOTHING!

CANNABUSINESS MARKET NAVIGATION